

1

0.8

0.6

0.4

0.2

0

MONTHLY MEMBERSHIP PROGRESS REPORT

District 12 S

Results as of: 11/30/2018

CARLTON LLOYD LOCATION TENNESSEE GMT CA GMT: Clubs Members RESULTS FOR 2018-2019 RESULTS FOR 2018-2019 NEW CLUBS NEW CLUB GOAL DROPPED CLUBS MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER QUARTER GOAL ACTUAL MEMBERS ACTUAL (including transfers) 0 0 1 -10 33 46 JULY/AUG/SEPT JULY/AUG/SEPT 0 0 1 3 9 47 OCT/NOV/DEC OCT/NOV/DEC 0 0 1 29 0 0 JAN/FEB/MAR JAN/FEB/MAR 0 ٥ 0 0 4 0 APR/MAY/JUNE APR/MAY/JUNE GOALS AND ACTUAL NEW CLUBS CUMULATIVE CURRENT YEAR GOALS FOR NEW CLUBS CURRENT YEAR ACTUAL NEW CLUBS LAST YEAR ACTUAL NEW CLUBS OCT JAN MAR JUNE JULY AUG SEPT NOV DEC FEB APR MAY GOALS AND ACTUAL MEMBERS CUMULATIVE 40 20 0 MEMBER GROWTH NET GOAL -20 • MEMBER GROWTH ACTUAL * -40 LAST YEAR MEMBERSHIP ACTUAL -60 -80 -100 -120

17 CLUBS OF 49 ADDED 1 OR MORE GENDER DISTRIBUTION DROPPED CLUBS: 2 NEW MEMBERS 651 (58.07%) MALE 470 (41.93%) FEMALE Women Percentage Fiscal Year Goal: 40% DROPPED MEMBERS 259 TOTAL FAMILY UNIT MEMBERS DECEASED 5 CLICK HERE FOR CUMULATIVE 10 CLUB CANCELLED MEMBERSHIP DATA 133 FAMILY MEMBERS PAYING HALF 78 OTHER DUES 93 TOTAL

FEB

MAR

APR

MAY

JUNE

JULY

AUG

SEPT

OCT

NOV

DEC

JAN